

Hope for
HOMEOWNERSHIP

Southwest Minnesota Housing Partnership
Sponsorship Packet

Supporting Partnership Community Land Trust





Supporting Partnership Community Land Trust

The Southwest Minnesota Housing Partnership is a non-profit community development organization serving communities in Southwest and South Central Minnesota. Our mission, to partner with communities to develop places for people to call home, is achieved by delivering a high quality, comprehensive menu of education, services, and products related to housing, homeownership, community development and more.

Values: At Southwest Minnesota Housing Partnership we believe in building strong, sustainable rural communities and that safe housing is a fundamental right. Investing in rural homes, neighborhoods and communities contributes to a shared empowered future of people working together towards a thriving economy, and family stability across the nation.

Partnership Community Land Trust: Southwest Minnesota Housing Partnership strives to make a focused investment in equity-building homeownership at an affordable price through the Partnership Community Land Trust. By acquiring land and holding it "in-trust," we are ensuring that a home on that land will always remain affordable for homebuyers and maintained for the benefit of the surrounding communities in Mankato as well as the homeowner.



Hope for Homeownership: Join us for an evening of celebration with our partners, donors, and community members to learn how we can provide pathways to homeownership for everyone. We invite you to attend our event, featuring a captivating and meaningful program, games, delicious food, and live music.

Date:

February 3, 2024

Time:

5:00 – VIP Reception

6:00-9:00 – Event Reception, Dinner, Program

Location:

Mayo Clinic Health System Event Center
1 Civic Center Plaza, Mankato, MN 56001

Help us raise \$50,000 to support the Partnership Community Land Trust in the development, financing and rehabilitation of places individuals and families will call home by becoming a sponsor today!

Hope for HOMEOWNERSHIP

City Investor \$5,000 (1 available)

- Title Recognition of Event
- Signature Cocktail naming and recognition during event
- Logo on Step & Repeat
- Branded table signage
- Branded takeaway gift for guests
- Full page ad placement in Print Program
- Invitation and Save the Date recognition
- Exclusive Newsletter feature
- Acknowledgement on SWMHP's social media & eblasts
- Logo on event website
- Annual report recognition
- Logo on all sponsorship signage
- 16 tickets to VIP Reception
- 16 reserved dinner tickets
- 16 drink tickets

Neighborhood Partner \$3,000 (multiple available)

- Branded table signage
- Logo on cocktail napkins
- Quarter page ad placement in Print Program
- Acknowledgement on SWMHP's social media & eblasts
- Logo on event website
- Annual report recognition
- Logo on all sponsorship signage
- 8 tickets to VIP Reception
- 8 reserved dinner seats
- 8 drink tickets

Table Host \$750

- Recognition on event PowerPoint, event brochure, and during event program
- 8 reserved seats for dinner
- Table signage

Individual Ticket Cost \$75

Community Changemaker \$4,000 (3 available)

- Title recognition on signage during VIP Reception
- Recognition on general sponsor signage at event
- Opportunity to provide branded take away gifts to guests
- Branded table signage
- Half page ad placement in Print Program
- Acknowledgement on SWMHP's social media & eblasts
- Logo on event website
- Annual report recognition
- Logo on all sponsorship signage
- 10 tickets to VIP Reception
- 10 reserved dinner seats
- 10 drink tickets

Household Builder \$2,000 (multiple available)

- Logo on cocktail napkins
- Acknowledgement on SWMHP's social media & eblasts
- Logo on event website
- Annual report recognition
- Logo on all sponsorship signage
- 6 tickets to VIP Reception
- 6 reserved dinner seats
- 6 drink tickets

Sponsorship Form

SPONSORSHIP LEVELS	\$5,000	\$4,000	\$3,000	\$2,000
Title Recognition of:	Dinner Event	VIP		
Signature Cocktail	•			
Branded Table Signage	•	•	•	
Branded takeaway gifts	•	•		
Logo on cocktail napkins			•	•
Ad placement in program	Full Page	Half Page	Quarter Page	
Save the Date and Invitation recognition	•			
Newsletter Feature	•			
Social Media & Eblasts	•	•	•	•
Logo on event website	•	•	•	•
Annual report recognition	•	•	•	•
Tickets to VIP Reception	16	10	8	6
Tickets to Dinner	16	10	8	6
Drink tickets	16	10	8	6

Sponsor Information

Sponsor Name (as it should appear on materials):

Sponsorship Level: \$5,000 \$4,000 \$3,000 \$2,000

Contact Name: _____

Contact Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Company Website: _____

Payment Information

Check enclosed (payable to SWMHP) Visa Mastercard AMEX Discover

Card Holder Name: _____

Signature: _____ Expiration Date: _____ / _____

Credit Card Number: _____ Security Code: _____

Donations

In lieu of the suggested sponsorship amounts, please accept \$_____ to support SWMHP.

Please mail or email the completed form to:

Southwest Minnesota Housing Partnership
 2401 Broadway Avenue
 Slayton, MN 56172